

# Ubercart Overview

## Short Description

- Ubercart is an e-commerce suite built on top of Drupal that enables you to...
  - ▣ Sell physical products
  - ▣ Sell or distribute file downloads
  - ▣ Sell site access/role promotions
- Module package focused on simplifying...
  - ▣ Initial store setup
  - ▣ Product and catalog creation
  - ▣ Processing orders

# Ubercart Overview

## History and Future

- Developed by Prima Supply to replace an outdated e-commerce system.
- Started development on Drupal 5 beta and only now nearing a 1.0 release.
- Goals expanded per developer feedback, mainly file downloads and role assignments.
- Polishing off the 1.0 and diving into the Drupal 6 update head first!
- Tighter core APIs, i18n, services integration (primarily QuickBooks, eBay).

# Ubercart Overview

## Basic Installation

- Latest Drupal 5 and a few dependencies:
  - ▣ CCK, ImageField, Image Cache, Thickbox
  - ▣ Token, Workflow-ng, TAPIr, uBrowser
- Install Ubercart – <http://www.ubercart.org>
  - ▣ Core: Cart, Order, Product, Store
  - ▣ Install and configure any other modules you'll need, categorized in “packages” on the modules list page.
- Installation and setup documentation:  
<http://www.ubercart.org/docs/user>

# Ubercart Overview

## Features Overview - Livetest

- Products are nodes (possible to create multiple product node types with classes).
- Products can have attributes, and these can alter price, weight, and SKU (adjustments).
- Default product images and catalog, but you can always roll your own with Views.
- Anonymous/authenticated checkout (or both).
- Checkout page configurable via settings and the checkout pane system.
- Support for international shipping and formats.

# Ubercart Overview

## Features Overview - Livetest

- Payment system and credit card system can be extended by modules, several in core.
- Shipping quotes generated real time from modules or web services – use Workflow-ng.
- Configurable simple and complex taxes with contributed support for international tax rules.
- Customer/admin checkout e-mail notification.
- Invoice theming (made easy with [Tokens]).
- Full back end order administration and creation – also integrated with Workflow-ng.

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## Features Overview - Livetest

- Product features system allows for file downloads, role assignments, and recurring fees attached to products or particular SKUs of the product.
- Simple stock control based on SKU.
- Cart Links available to add products to a cart through a link, tracked by IDs for marketing.
- Basic core sales, customer, and product reports with a module for Google Analytics integration.

# Ubercart Overview

## Site Showcase

- Riff Trax, selling file downloads and key in fleshing out the system's features:  
<http://shop.rifftrax.com>
- Warner Bros. Records, selling fan club memberships using role assignments:  
<http://www.avengedsevenfold.com>
- Sassy Sweet Treats, selling yummy physical goods with good use of product attributes:  
<http://www.sassysweettreats.com/shop>

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## Site Showcase

- H.JLYNN collection, selling jewelry with a sharp look and good use of contribs:  
<http://www.hjlynn.com>
- Many more deserve mention, and you can view them at: <http://www.ubercart.org/site>

(See Kalys Gastronomie, Ecopaper, HolidayLEDs, and HugaMonkey for more great looking Ubercart sites!)

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## Integration with Drupal Systems

- User System – customers on orders
- Taxonomy System – core catalog
- Workflow-ng – orders, taxes, shipping, etc.
- CCK – core product images
- Views – product fields, filters, page views
- Userpoints
- Theme System – using themeable functions
- Forms API – `hook_form_alter()`

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## Community Site/Resources

- Project and community website (forums, documentation, contribs and live sites):  
<http://www.ubercart.org>
- Livetest: <http://livetest.ubercart.org>
- Development version download/logs:  
<http://bazaar.ubercart.org>
- Admin demo: <http://demo.ubercart.org>
- Auto-installer: <http://install.ubercart.org>
- Download: <http://drupal.org/project/ubercart>